

HARTING - The Educational Go-To-Source For Engineers



Pushing Performance

People | Power | Partnership

The engineering community has changed. They focus heavily on research before making a decision on a solution. HARTING responds by offering a whole set of educational tools.

HARTING Roadshow Truck

HARTING has developed a Roadshow Truck that brings leading technologies to the customer's doorstep.

Each customer's need is different. That's why the Roadshow Truck offers a very targeted user-experience through interactive apps and interchangeable product displays. This way the customer can choose what he or she wants to focus on.

The truck also opens the door to see the customers' applications and provide solutions on-site.



www.HARTINGRoadshowTour.com

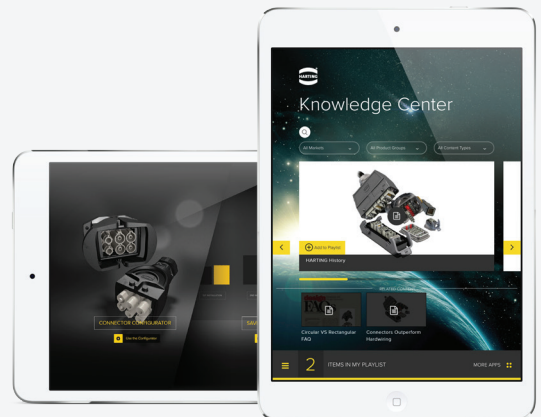
Apps for Interactive and On-the-Go Learning

HARTING's **Configurator and Calculator App** for iPad shows users the benefits of using connectors over using a terminal block.

The Configurator lets users create their own modular connector for their application and send it to a HARTING expert for feedback.

The Calculator shows how using a connector can save money over time as compared to hardwiring the system.

The **HARTING Knowledge Center App** contains all of HARTING's educational material for mobile Apple and Android devices. All information is easily sorted by product, market, or content type so customers can find exactly what they need when they need it.



HARTING Configurator and Calculator (left),
HARTING Knowledge Center (right)

www.HARTING-usa.com/HARTINGapplications

HARTING U

Education for the Real World

HARTING U is HARTING's free, web-based content hub for white papers, FAQs, videos and more. HARTING U allows users to explore connectivity technologies and empowers them to find the technology that's right for them.

www.HARTING-U.com



VideoCall an Expert

Customers still need the highest quality customer service from their partners, and getting that support must be easy, intuitive, and customer-friendly. HARTING's VideoCall an Expert service offers live support through video conferencing with HARTING technical experts.

Available at HARTINGVideoCall.com, customers are able to VideoCall from their Apple or Android device or through their computer. This allows customers to have immediate access to technical support, eliminating the problem of explaining issues over the phone or waiting for emails.

The service is according to customer needs: Customers can "VideoCall now" or "Schedule a VideoCall".

www.HARTINGVideoCall.com



About HARTING

HARTING USA, founded in Elgin in 1986, continues the proud tradition of its parent company. HARTING, first established in 1945 in Espelkamp, Germany, delivers unrivaled reliability, efficiency, performance and innovation.

HARTING invented the rectangular connector and continues to be the global leader in connectivity technologies. Their products include electrical and electronic connectors, device terminations, backplanes, network components, as well as cable harnesses for networks and machinery, and for power and data application in factories.

www.HARTING-USA.com



HARTING, Inc. of North America in Elgin, IL